



COUNCILMEMBER DONNA FRYE
City of San Diego
Sixth District

MEMORANDUM

DATE: December 8, 2005

TO: Jerry Sanders, Mayor

FROM: Councilmember Donna Frye

SUBJECT: Nomination of Dave Potter to the Planning Commission

It is with great pleasure that I nominate Clairemont resident and community activist Mr. David Potter as the new member of the San Diego Planning Commission. Mr. Potter is a well qualified and experienced candidate who would be a valuable asset to the commission.

Mr. Potter has over 38 years of consulting and public sector experience in urban/regional and environmental planning. He is a former City of San Diego Deputy Planning Director responsible for the Environmental Quality Division. Since 1993 he has managed Potter & Associates, a planning and environmental consulting firm. He holds a bachelor's degree in Social (Urban) Studies and a Master of Community Planning in City and Regional Planning from Ohio State University. Mr. Potter has also served on the Mayor's Strategy 2020 Committee, NTC Citizens Implementation Advisory Committee, Sewer Cost of Service Stakeholders Group and the Air Transportation Action Program Working Group.

The City of San Diego Charter, Section 42 states that: *"The appointing authority in selecting appointees to commissions, boards, committees or panels shall take into consideration sex, race and geographical area so the membership of such commissions, boards, committees or panels shall reflect the entire community."* In the past, City Council District Six has not been afforded equitable community representation on the Planning Commission. Currently, three of the Planning Commissioners reside in District 5 (Sabre Springs and Scripps Miramar Ranch), two reside in District 3 (Hillcrest and North Park), one resides in District 1 (La Jolla), and one resides in District 2 (Pacific Beach). None are from District 6. In fact, not only do three of the Planning Commissioners reside in the neighboring communities of Sabre Springs and Scripps Miramar Ranch but two of them reside in Sabre Springs alone, which has a population of only 9,971. Compare that with Clairemont's 80,000 residences with no representation. In addition, the last appointment from District 6 was in 1990.

It is my hope that you will rectify this situation and appoint Dave Potter to the Planning Commission. Thank you for your consideration.

DF/ks